



SHUSHU/TONG

多抓鱼
dèjà vu

MASQUERADE IMAGINARY

—SHUSHU/TONG 24 Spring/Summer collection fashion theme store.

//PROFILE

The project is a women's concept store for SHUSHU/TONG 2024 spring/summer series.
The use of recycled lightweight wood allows the store to create a different space for each collection.
The project wanted to integrate the concepts and materials of the 24 Spring/Summer collection into the space. A woman's body is not a commodity or a tool. My body was born naked. You are the one with the dirty mind. Provide a center stage for girls, where they are not bound and are not stared at by worldly eyes.

"Universe Street Photo Center"



Caught on camera at Anfu Road!



Shanghai street photo | passer-by's perspective



Street photo | Anfu Road autumn and winter fashion street guide



Shanghai Street Photo/A glimpse of the street in autumn



In Anfu Road met Anfu Road little princess



I've never seen so many hipsters with such proportions in my life



Shanghai is still too far ahead.....



Shanghai street photo/inventory from the perspective of street passers-by early spring wear sharing

Posts from <https://www.xiaohongshu.com/explore>.

The characteristics of Anfu Road: young, fashionable, open

Anfu Road has repeatedly appeared on the search hot list, attracting a large number of young people and the pursuit of fashion people to visit. Anfu Road street photography has also become one of the characteristics of Anfu Road, adding a lot of young color and possibility, creativity to this road.

The crowd on Anfu Road can be divided into three categories: fashionable young women, photography enthusiasts, and people who like to stroll the city streets. These crowds bring vitality to Anfu Road and make the street younger.



Maiden

Camerman

City walker



//2024 SPRING/SUMMER SERIES FEATURES



Series material:

The 2024 spring/Summer series is mainly lace, using lace to outline women's body curves, which is sexy and lively. In addition to the use of floral prints on the fabric, it is elegant, and the bow is set in the chest, waist and other places, which is also an element of SHUSHUTONG in many collections.

Series colors:

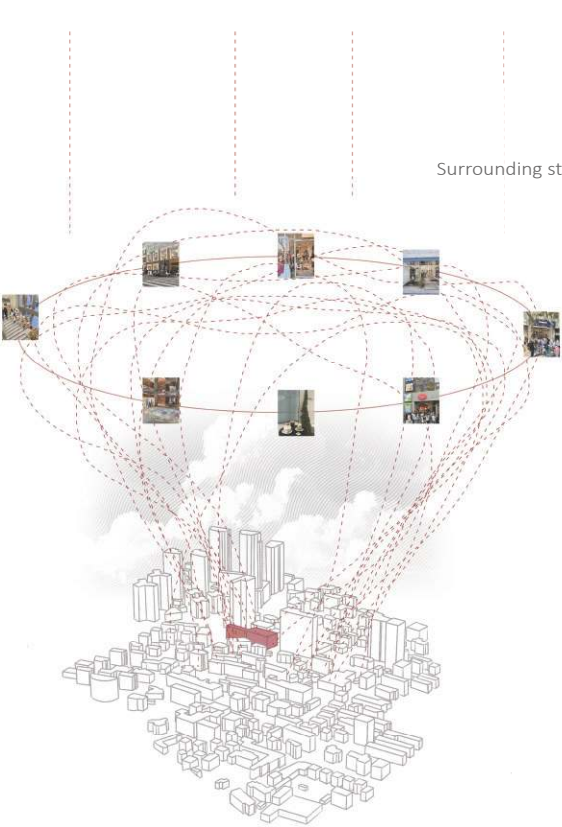
The series is associated with Greek sculpture, and the main part uses less saturated colors, white, black, brown, etc. Conservative in color, bold and innovative in tailoring, showing that the girl is not bound by the world, rebellious and resolute.

Accessories:

Brand accessories include shoes, bags, necklaces, etc. Shoes integrate the floral elements of clothing, mostly for leather shoes, bags and shoes are relatively basic elements, in necklaces, earrings and other upper body accessories integration of alloy, diamonds, pearls and other elements.

//SURROUNDINGS

High pedestrian volume Innovation culture
A large proportion of maiden Youthfulness



Surrounding stores



Art Performance Center



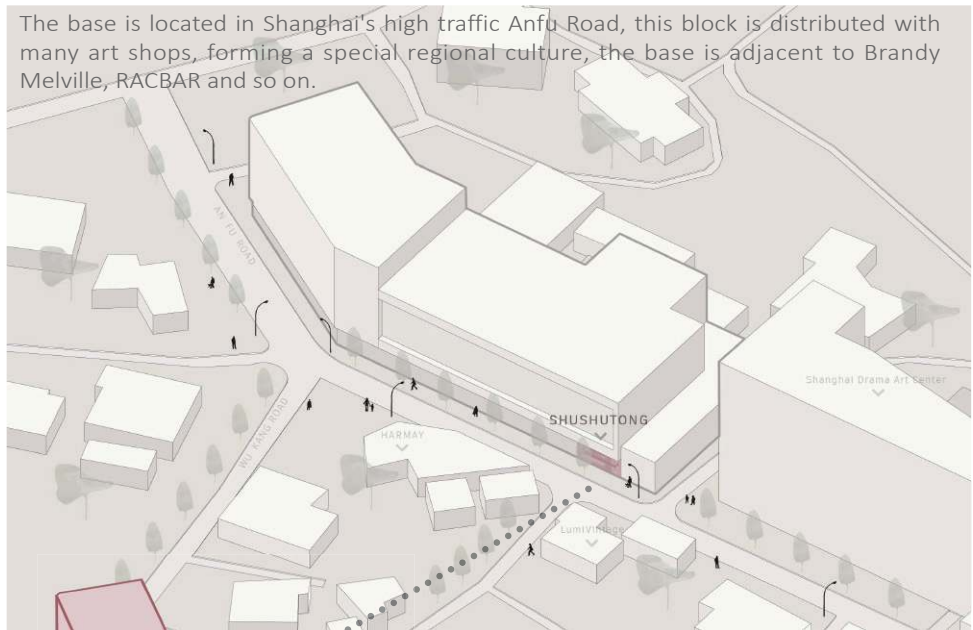
Coffee shops, light meal shops, etc



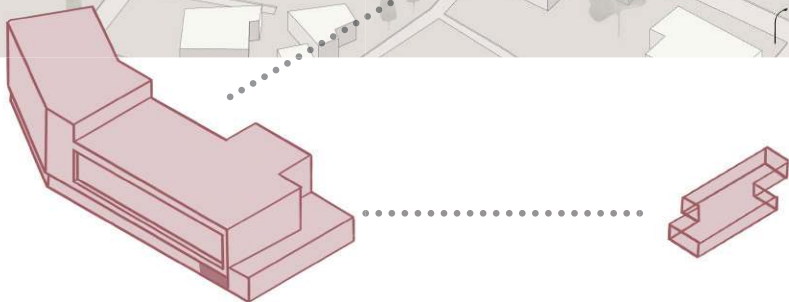
Clothing stores, jewelry stores, etc

The project is located at No. 322 Anfu Road, Xuhui District, Shanghai, China. The base is primarily designed for young people, and the surrounding commercial properties are also relatively novel. There are vintage shops, women's clothing stores, cafes, etc. in the vicinity, which meet the needs of modern young people.

//SITE



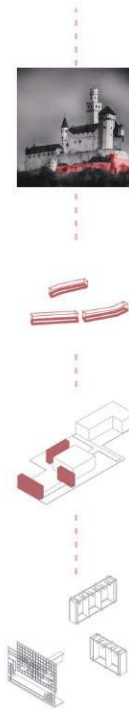
The base is located in Shanghai's high traffic Anfu Road, this block is distributed with many art shops, forming a special regional culture, the base is adjacent to Brandy Melville, RACBAR and so on.



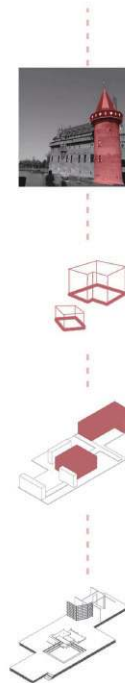


//STRATEGY

BOARD BUILDING



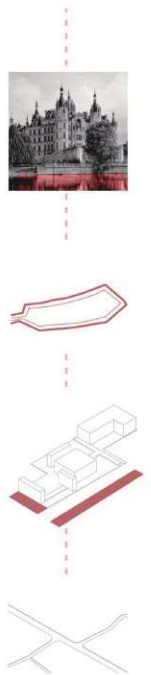
BARTIZAN



CORRIDOR



DITCH

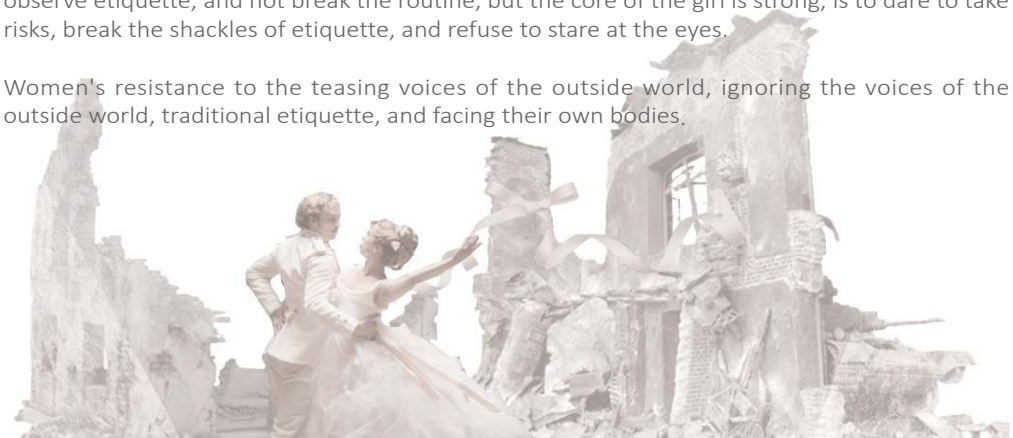


The castle was disassembled into four parts, namely the layout, the arrow tower, the corridor, and the ditch, and these elements were transformed into the spatial language.

//DESIGN CONCEPT

What are the stereotypes associated with "teenage girls"? Perhaps it is to obey the rules, observe etiquette, and not break the routine, but the core of the girl is strong, is to dare to take risks, break the shackles of etiquette, and refuse to stare at the eyes.

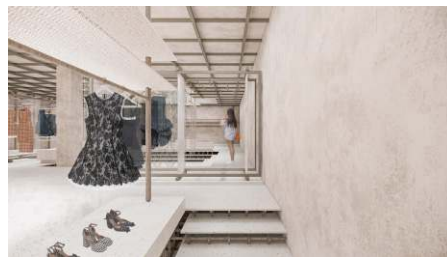
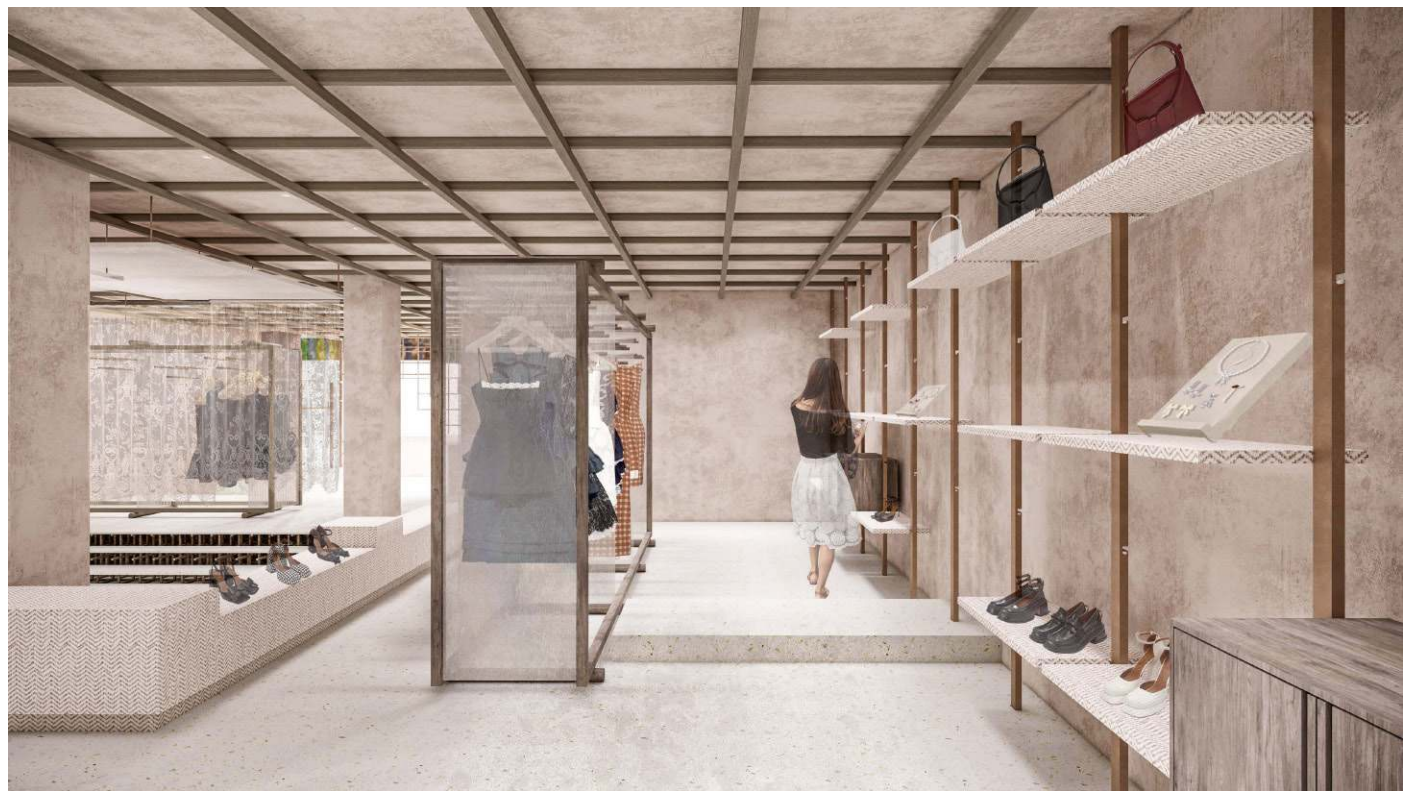
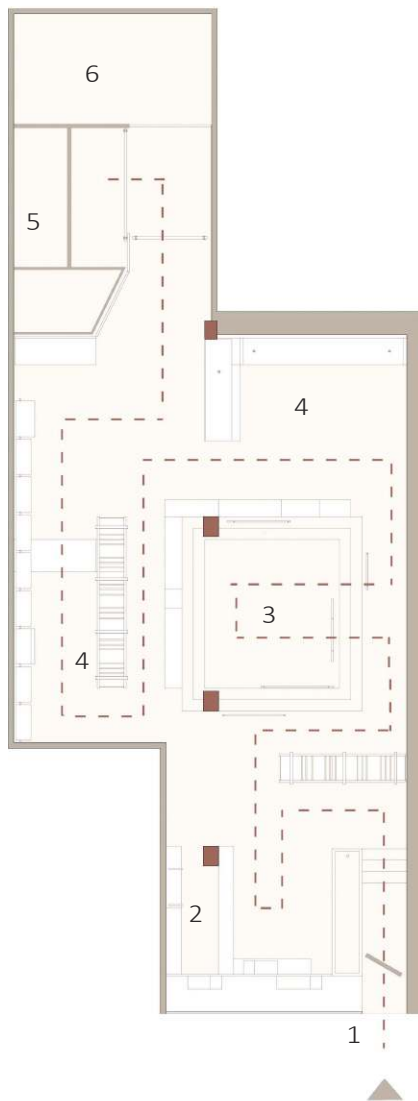
Women's resistance to the teasing voices of the outside world, ignoring the voices of the outside world, traditional etiquette, and facing their own bodies.



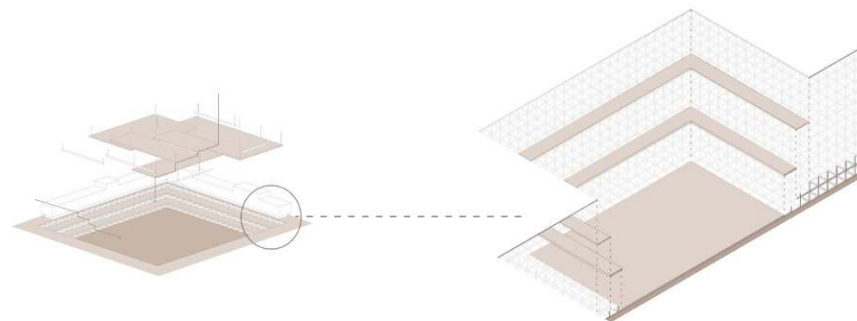
//PLANE

The picture shows the effect diagram of the interior space. Entering the interior of the space, you can see the fitting of SHUSHU/TONG23 spring and summer series, extract the characteristic element lace of this season's fashion, and use it in the space as a curtain to block the view, and retain a certain sense of mystery for the central sinking space.

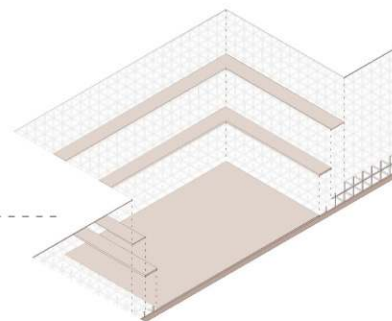
Both sides of the sunken area are raised by 400mm. The elevated table is both a seat and a table for displaying samples. The space route is also planned, so that both sides of the sunken space cannot reach the road surface.



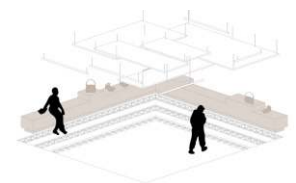
RENDERING



CENTER SINKING

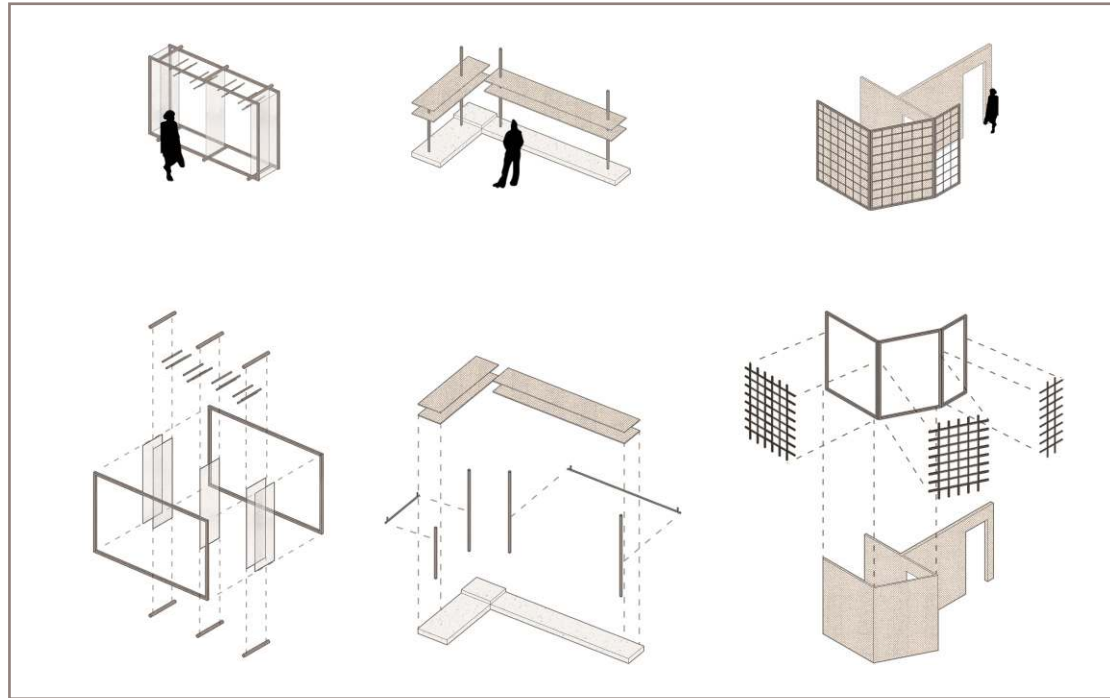
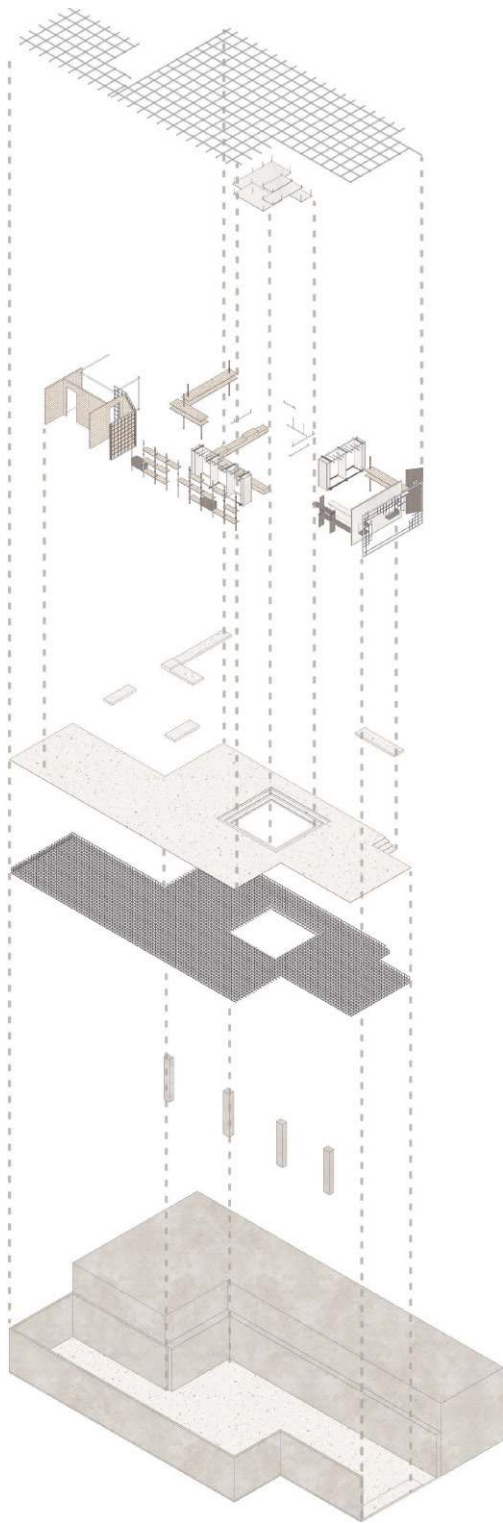


STRUCTURE

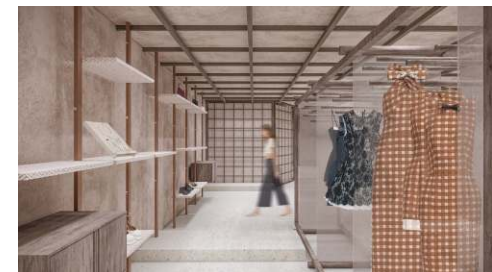


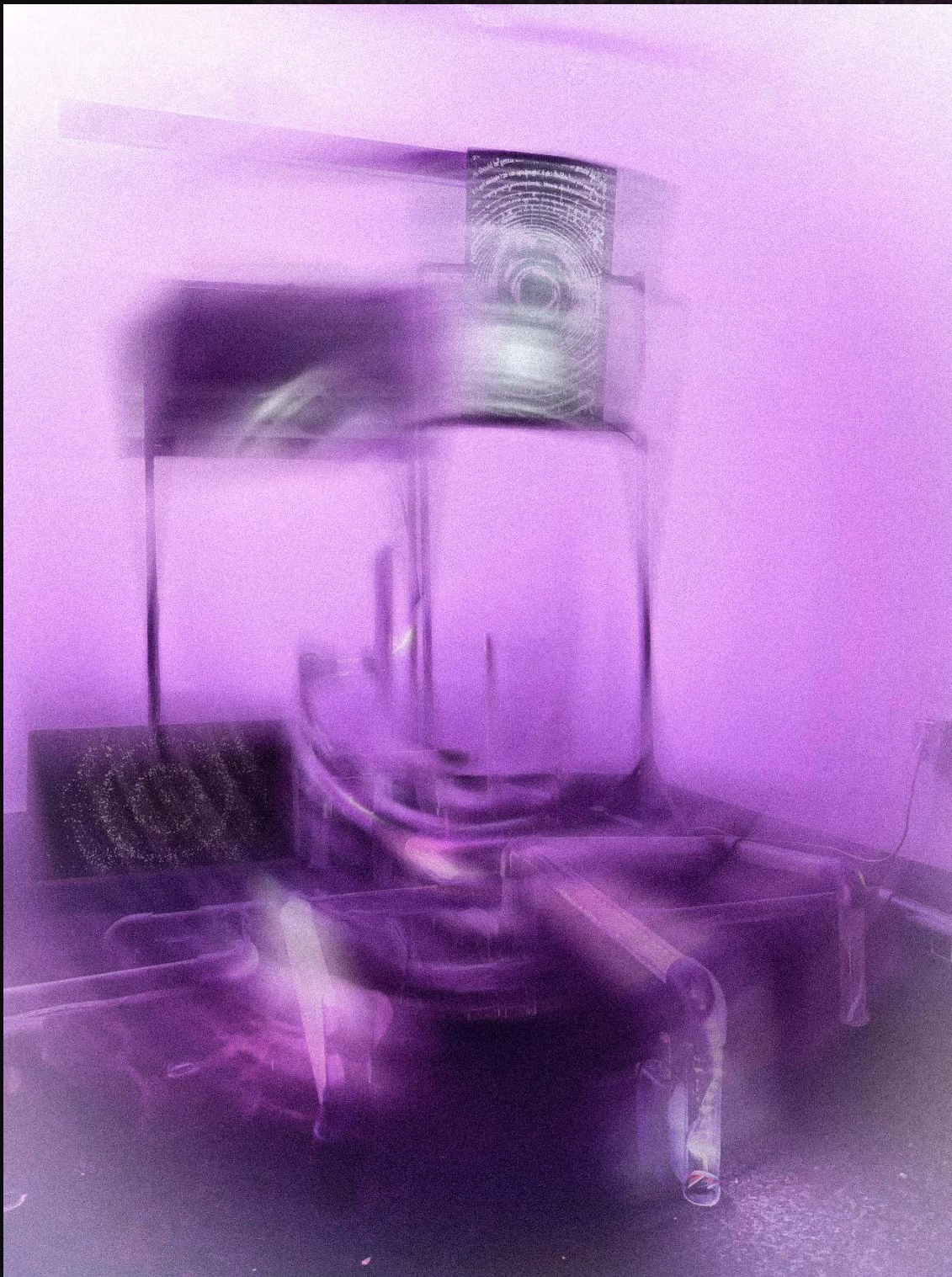
FUNCTION

//FURNITURE



The structure of the furniture is basically a form of joint, and the elements used are also attached to the theme of the castle, and the rectangular elements are extracted according to the form of the brick of the wall, and the whole space is used.





RESILIENCE

Explore the connection between plants in extreme weather and modern women.

WDC 2024

Works on display at 2024 World Design Cities Conference.

INTRODUCTION

In an era of intensifying climate change, extreme weather events are becoming more frequent, posing a huge challenge to the resilience of both nature and human beings. The rock rose, a plant that can grow in harsh environments, has evolved the ability to "self-combust" to adapt to extreme weather conditions, symbolizing its resilience and adaptability. This installation is used to showcase the resilience and regeneration of plants in extreme conditions, and combines it with the resilient spirit of women in the face of social pressure, aiming to show the resilience and beauty of women in adversity, as well as the boundless power they display in facing uncertainty and difficulties, and hoping to encourage public participation in addressing climate change.

COMPOSITION

The project consists of five people, and our specialties include interior design, visual communication, industrial design, and interaction design. In the project, I was responsible for project sketch generation, project model making, device landing construction, etc.

TEAM INTRODUCTION

The team members include: Wang Yiting, Cai Haiyue, Shen Luchang, Gao Wanting and Ouyang Xinyue.



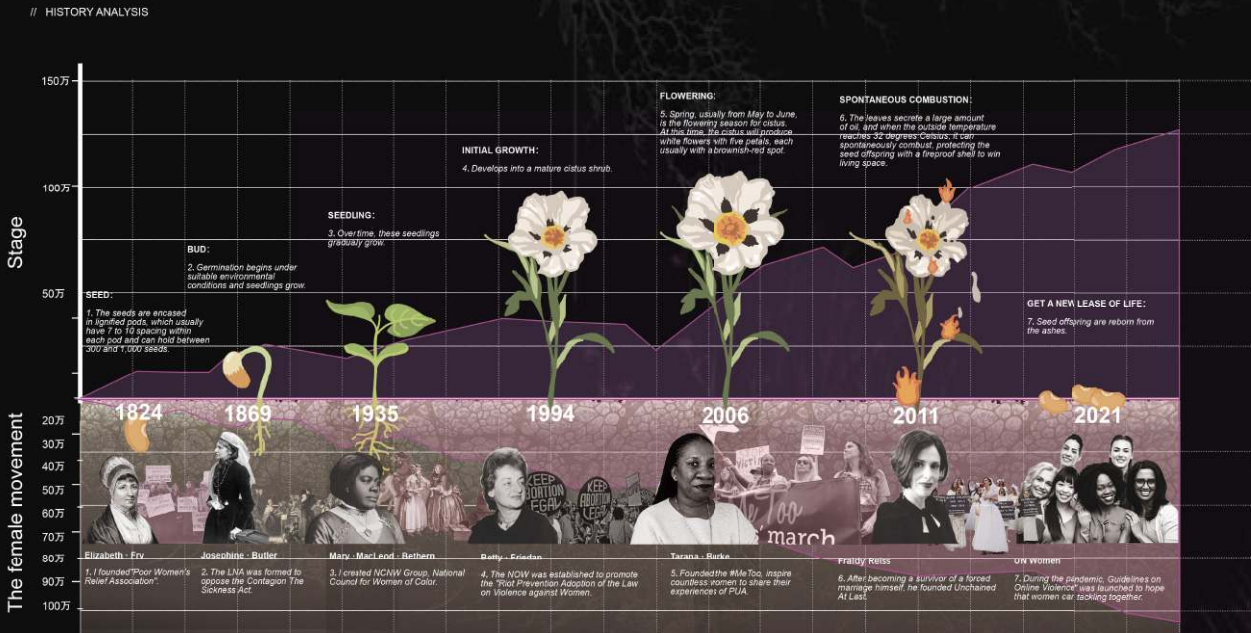
INSPIRATION

Strong Resilience
Rock roses can grow in poor soil or rocky crevices, and are not easily overwhelmed by harsh environments.



High Adaptability
They can survive in various climates, from dry deserts to rainy regions.

TIMELINE



QUESTIONNAIRE

Target demographic: Young women aged 18-25
Objective: To understand the difficulties women face in the process of growing up, and the power of women to help each other

Basic problem

Your major/occupation

· Government agencies/Institutions · Enterprises · Education · Medical · Other · Arts · Arts · Science

Part1 - Personal development

Did you experience gender discipline growing up? (* Gender discipline refers to various ways in which society holds women to certain standards of performance and life, such as expecting women to be gentle, considerate, well-groomed, or to take on more family responsibilities.)

What do you do when you encounter gender discipline? (Multiple options available)

- A) Although not agree, but quietly accept
- B) Strong resistance
- C) Apathy

Part2 - Social relations

How do you react to external harassment?

- A) Call the police angrily
- B) Shame hurts
- C) The fear of swallowing it
- D) Enlist the help of family and friends

How would you feel if you were labeled (e.g., weak, unable to take care of yourself, vase)?

- A) Get angry
- B) Shame hurts
- C) Resistance
- D) No feeling

Have you ever received hints from the media and the outside world about women (for example, the beauty of white and thin, serving the United States)?

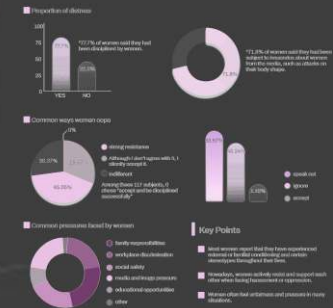
Are women treated equally in social situations?

If it is not fair, it is mainly unfair in? (multiple choices)

- A) Workplace discrimination
- B) Family responsibilities
- C) Educational opportunities
- D) Social security
- E) Media and image pressure
- F) None

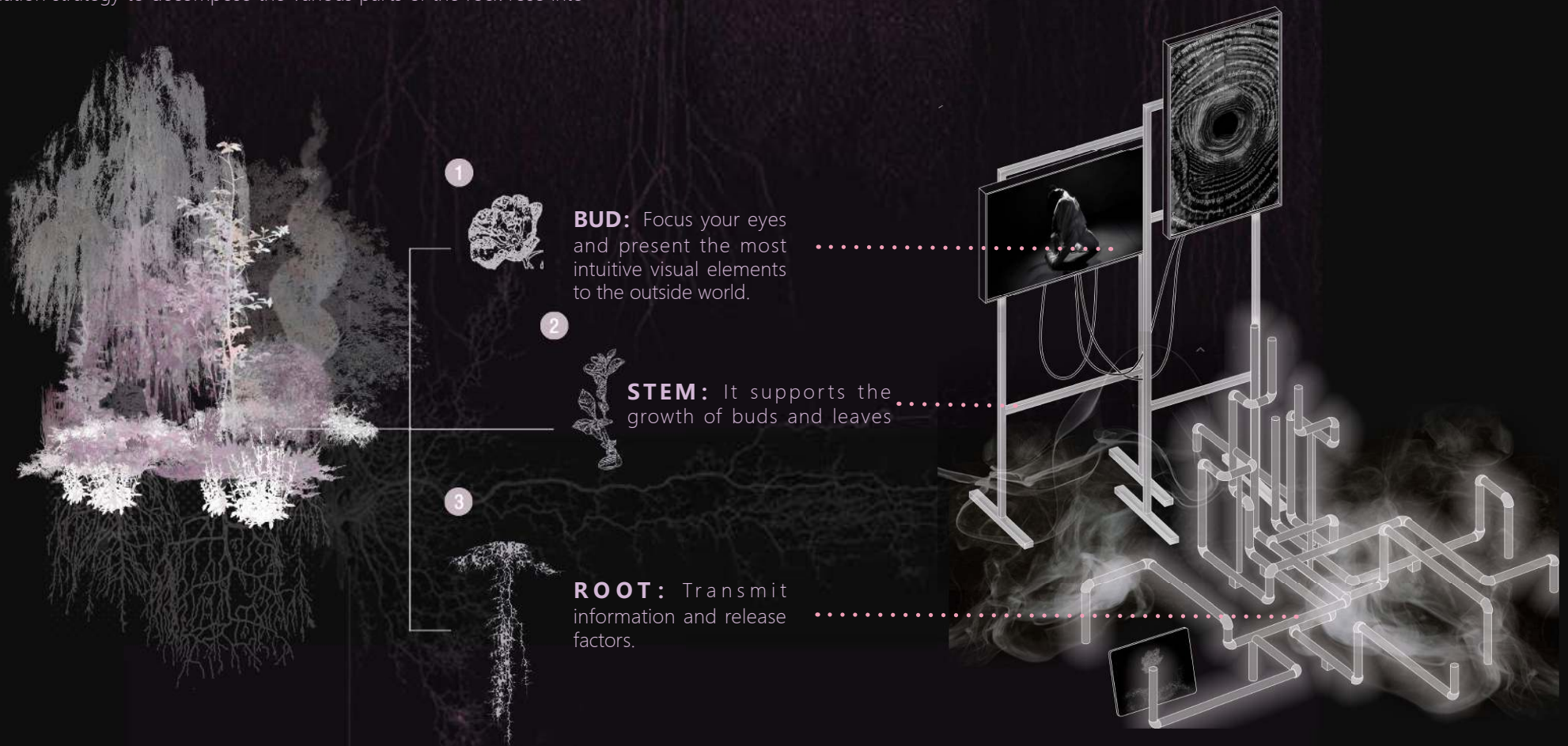
Conclusion

When women are **hurt**, women's networks band **together** to heal the injured woman. The stereotype of women is **easy to bully** and **vulnerable**, while the real female core is **brave** and **united**.

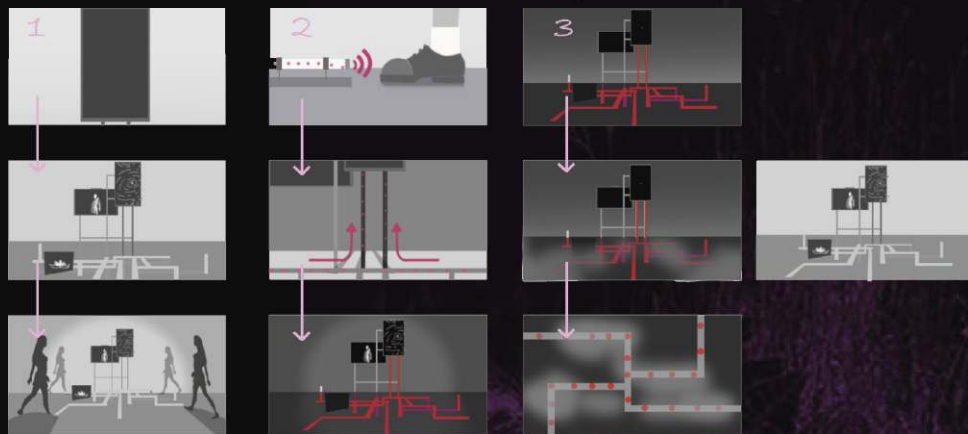


DESIGN PROCESS

Spatial translation strategy to decompose the various parts of the rock rose into the device.

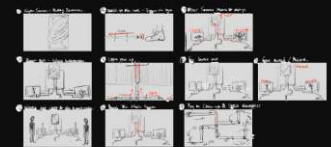


STORYBOARD



A preliminary rendering of the effect, used to express the visual effect of smoke.

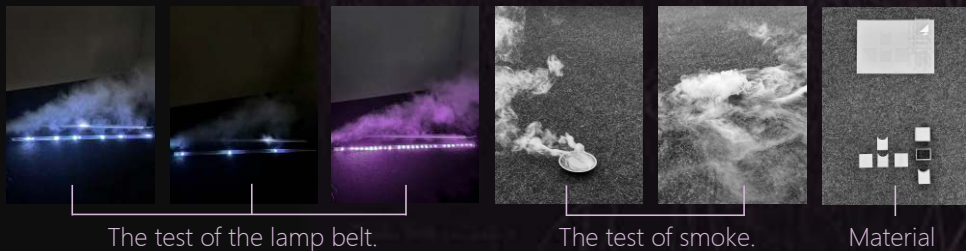
When a person approaches, the smoke disperse, as if the mycorrhizal network, which senses information from the outside world, begins to emit a signal factor, at the same time, the light lights up and travels down the pipe to the middle of the device, indicating that the information is being transmitted.



Storyboard sketch

PROCESS

TEST

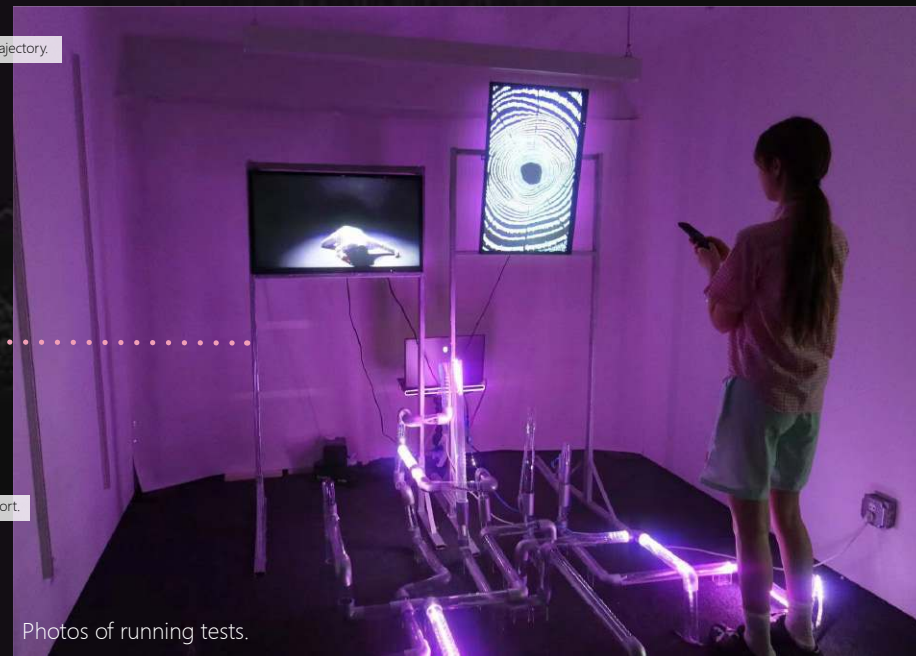
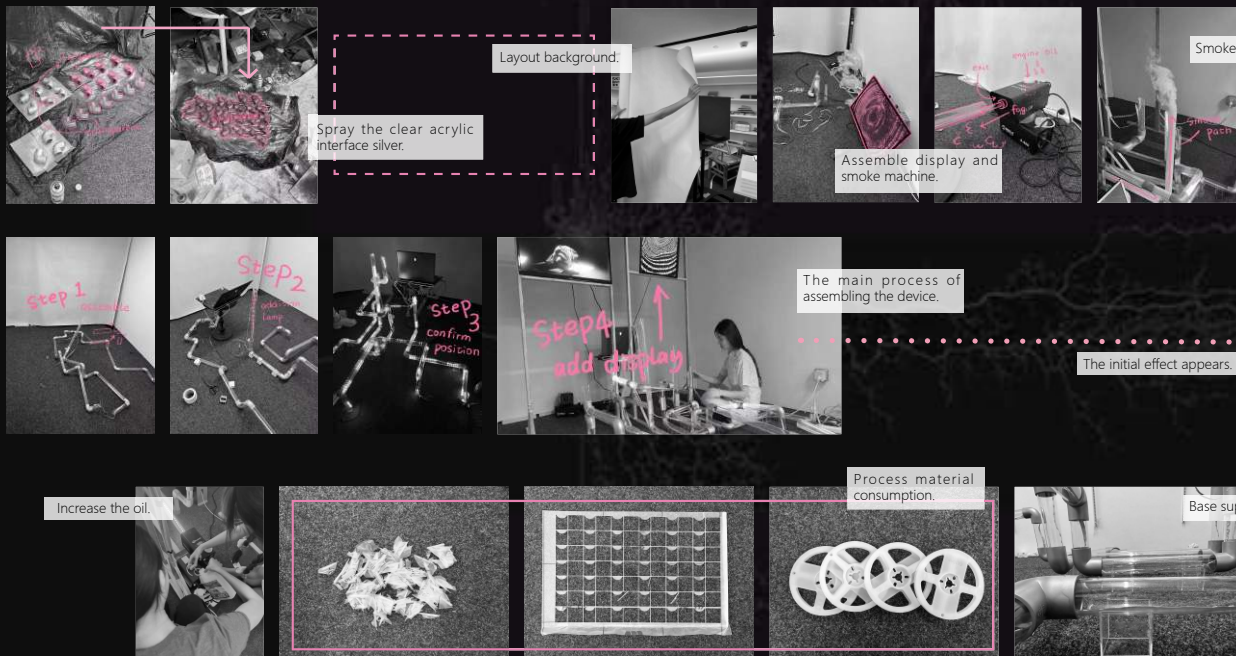


//Lamps: The color change of the lamp strip and the speed of the movement of the lamp bead were tested.

//Fog: Material properties of different smoke were tested. The smoke cake needs to be lit by open fire, the smoke is large, but the smell is bad; Dry ice needs to add water to release the smoke, which lasts for a short time; The fog of the smoke machine is stable but can only last for a short time, and the smoke oil is used to start.

//Bottom bracket: Contrast of forged wood and acrylic.

BUILD



ON-SCREEN VIDEO

There are three screens with particle videos and dance videos made by touchdesign.

//The main frequency shows the text vortex, the text is full of malice towards women. The sound in the background is a variety of difficulties and dissatisfaction with women, the sound is gradually confused, and finally becomes tinnitus, and the text also spreads out with the particle effect.

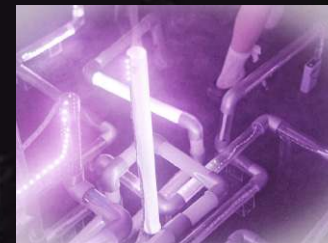
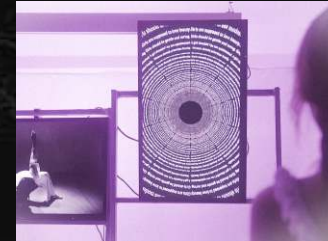
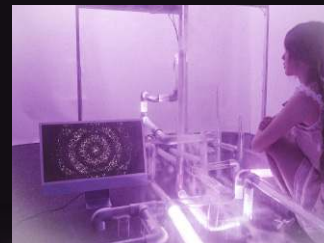
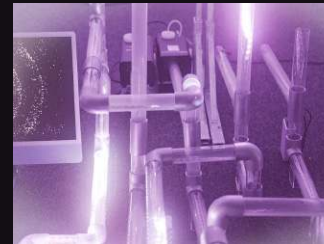
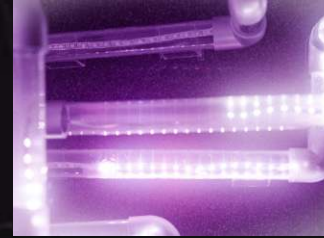
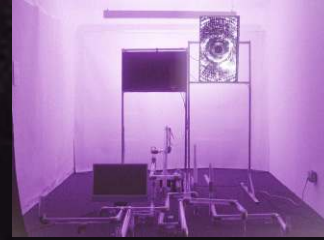
//The second screen plays the dancers' impromptu dance, which interprets the growth process of the rock rose, and also implies the gradual strengthening of female power.

//The third screen is a floor screen, using particle effects to interpret the growth and dissipation of the rock rose, which is played simultaneously with the second screen.

OUTCOME



Photos from the WDCC scene.



An aerial, isometric-style photograph of a dense urban neighborhood. The buildings are multi-story, with light-colored walls and prominent red-tiled roofs. In the center, a rooftop garden is visible, featuring several green trees, potted plants, and a small yellow umbrella. The perspective is from a high angle, looking down into the courtyard between the buildings.

Urban Nomad Escape

A relaxing drinking space on the roof

The project starts from "nomadic spirit of freedom".

The design aims to solve the mental tension of people in the city from the oppression of space. To provide people with a full of freedom to rest, entertainment space.

We want to provide a "grassland" for people who have lived in the city for a long time to escape the noisy city. People can put down the burden of work and feel the freedom of the soul under the influence of alcohol and breeze.

Members: Elvira(WANG,YITING) / Roxie(WU, RUOYI)

BACKGROUND

Nomadic life



Photography from instagram@Kinbykin.

- Shepherd
- Singing
- Milking
- Hunting
- ...



What is nomadic?

Keep choosing the moment to stay or go.

The daily life of nomads:

Living in symbiosis with nature, respecting and respecting nature. Herding sheep and cattle, singing and dancing to the sky, judging the direction of the path by the sky. The life of herdsmen seems to be out of touch with people in the city, which is exceptionally clear and pure.

keywords: freedom
purity
relax
random

Poetic and romantic spirit

City life

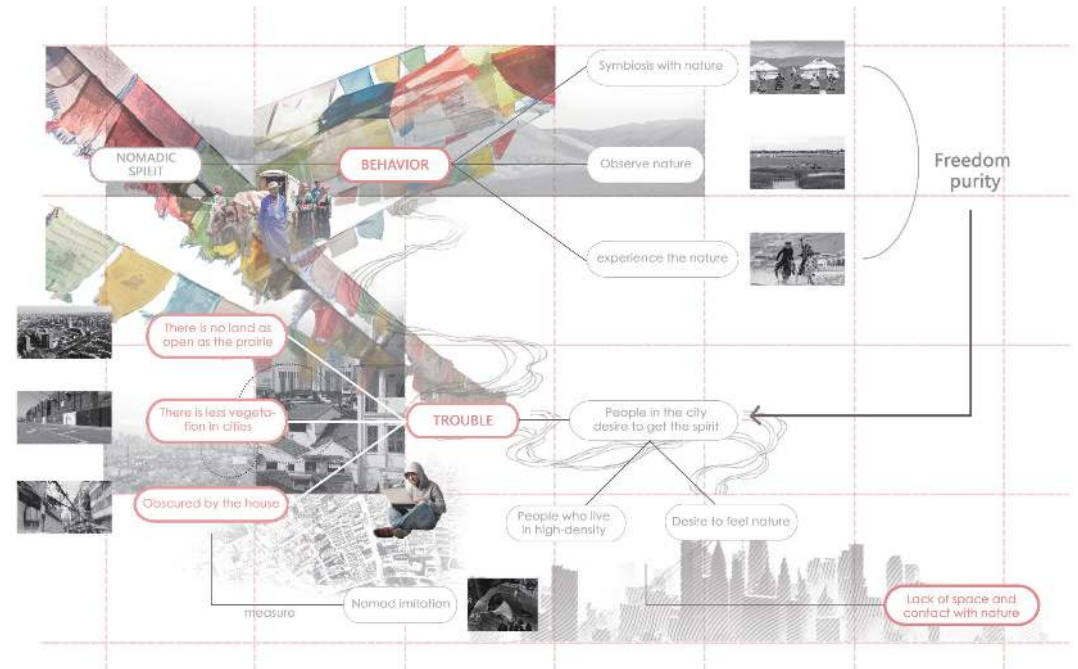


The daily life of people in the city:

Nervous, high pressure

The busy life and crowded streets are very different from the nomads. The fast pace of urban life makes people feel oppressed and nervous, which makes people want to get more relaxed and free mental state like nomads.

RESEARCH



How does the nomadic spirit transform the city?



The living environment of the city and the grassland is very different, but the people in the city still long for the same sense of freedom and relaxation as the nomads. What caused this? How did nomads switch cities? How to change people's thinking?



CONCEPT

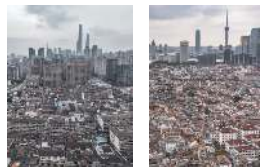


Indoor tent pitching;
TV stargazing;
Fish tank fishing;
Balcony barbecue...

'Outdoor activities' in 'indoor spaces'



SITE



Since the establishment of the Republic of China, it has also come and gone for several generations, and with the passage of time, it has now become the largest shanty town in the urban area, which has to be updated and transformed.

ROOF SPACE



In the high-density urban environment, we found the space to expand - the roof. There are many Spaces on the roof that can be used to create a space for the translation of the nomadic spirit, so that people can get the power of the nomadic spirit here.



Catching dragonflies on the roof as a child, drinking on the roof as an adult...

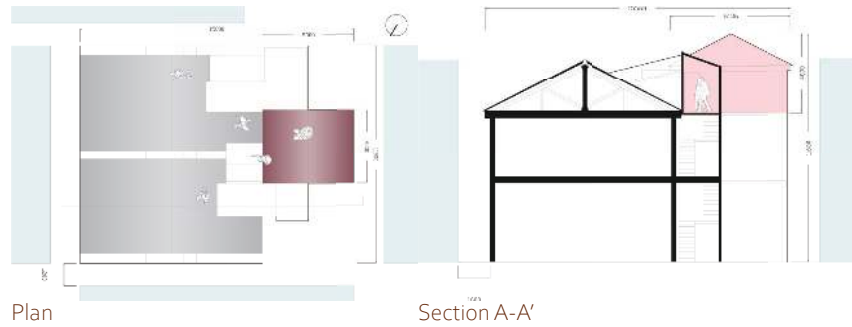
It can be a place for a group of people to sing and chat together, or a place for one person to drink and laze on the rooftop.

The old townhouse on Changde Road has a sense of escape from the world as you climb up to the roof.

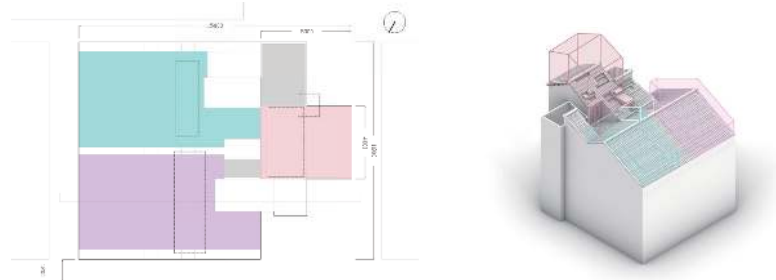


Interview (! how does this bar make you feel?):

PLAN MODIFICATION



From the original house plan, we can see that the original structure is too simple, and there are many available Spaces. The section shows the route to the roof.



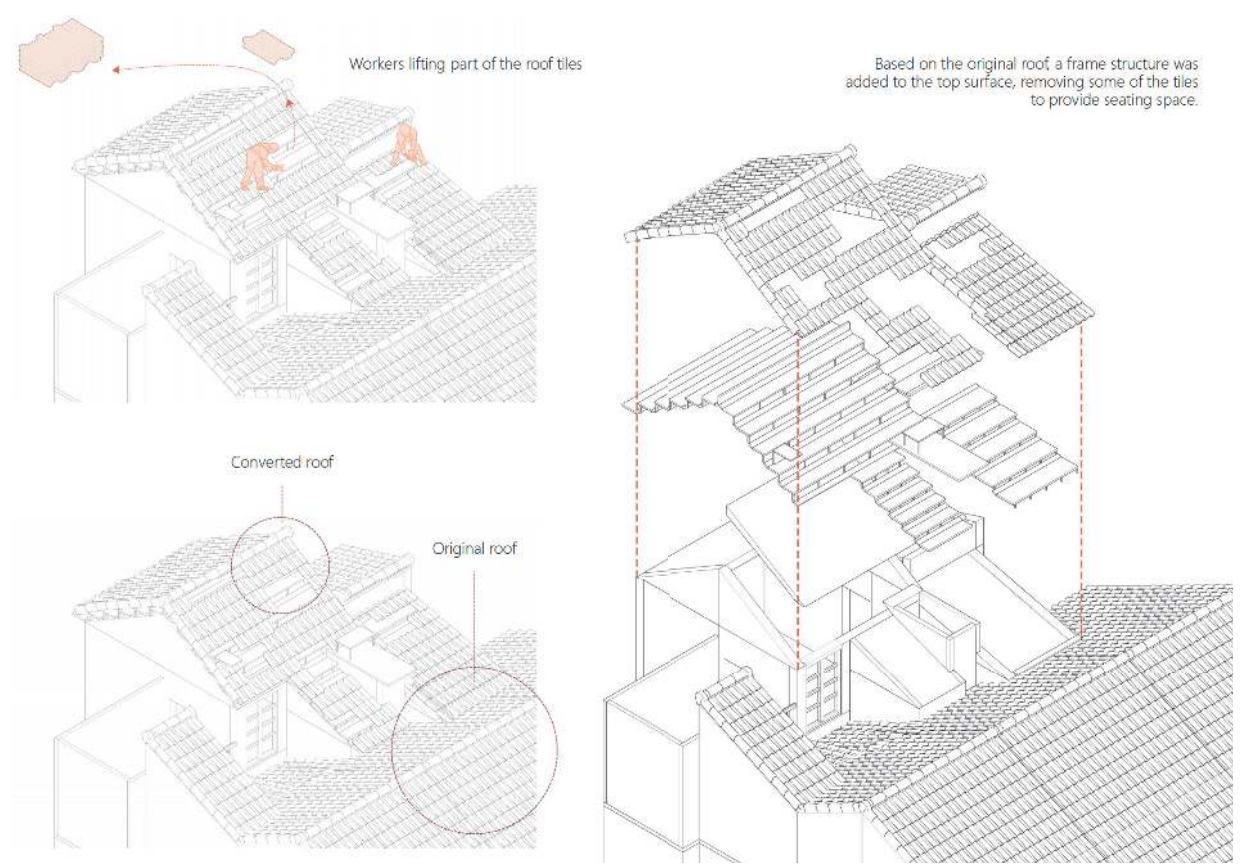
Four blocks are placed in the space to partition the roof space. The nomadic behavior is integrated into the roof space, including rest, eating, and entertainment.

- Chairs for sitting and reclining
- Tables for grilling and shelving
- Sound installations for hanging lights, cloths
- Stage, projection screen

FURNITURE LAYOUT



DESIGN STRATEGY

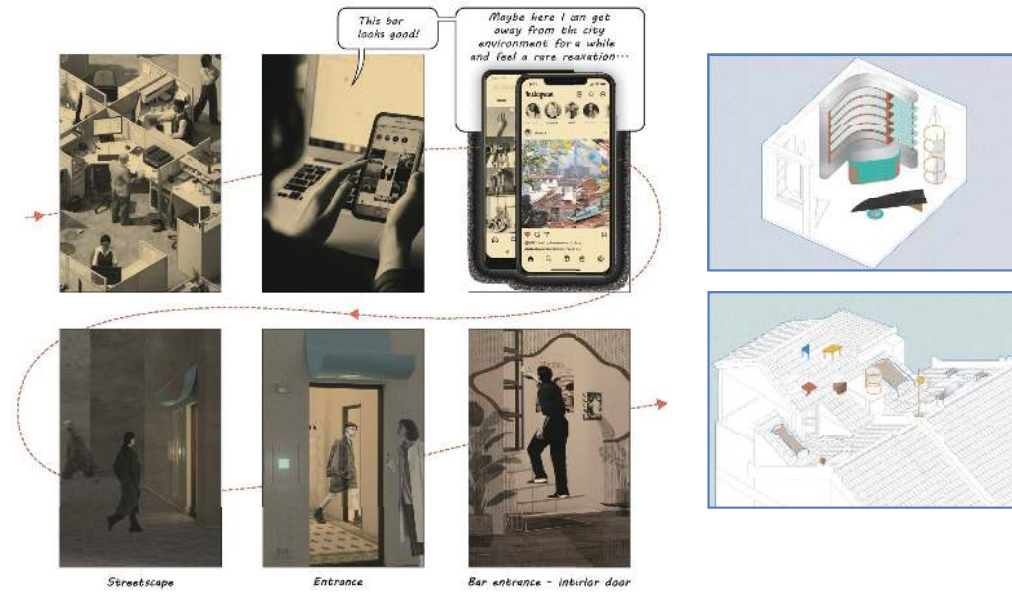


Rendering of the roof

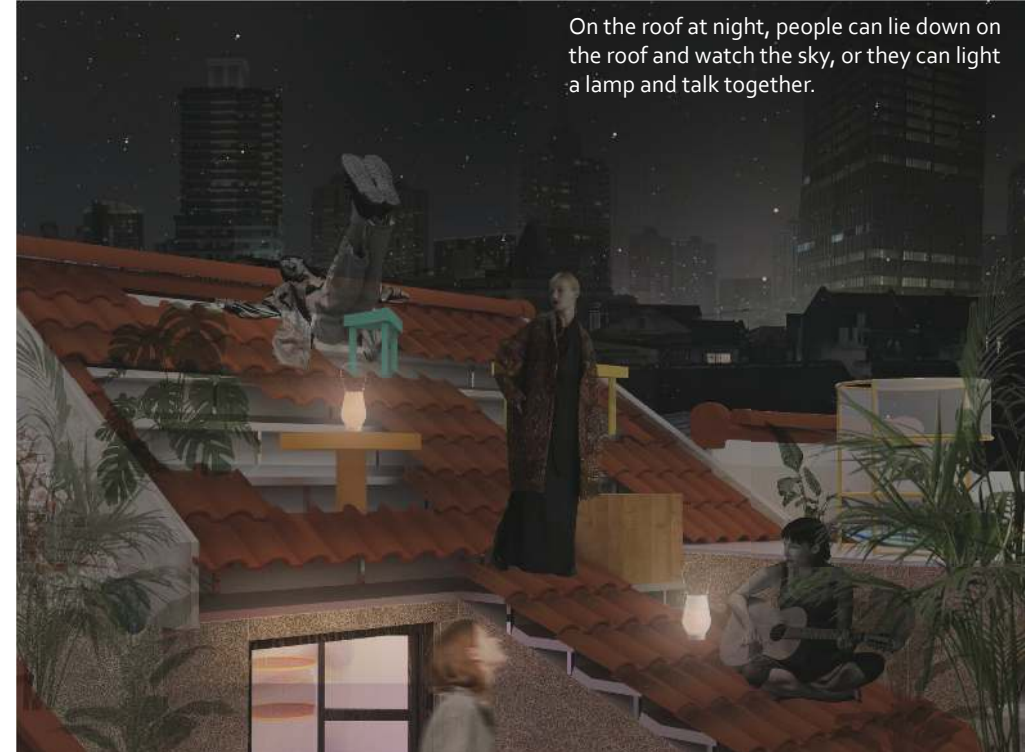
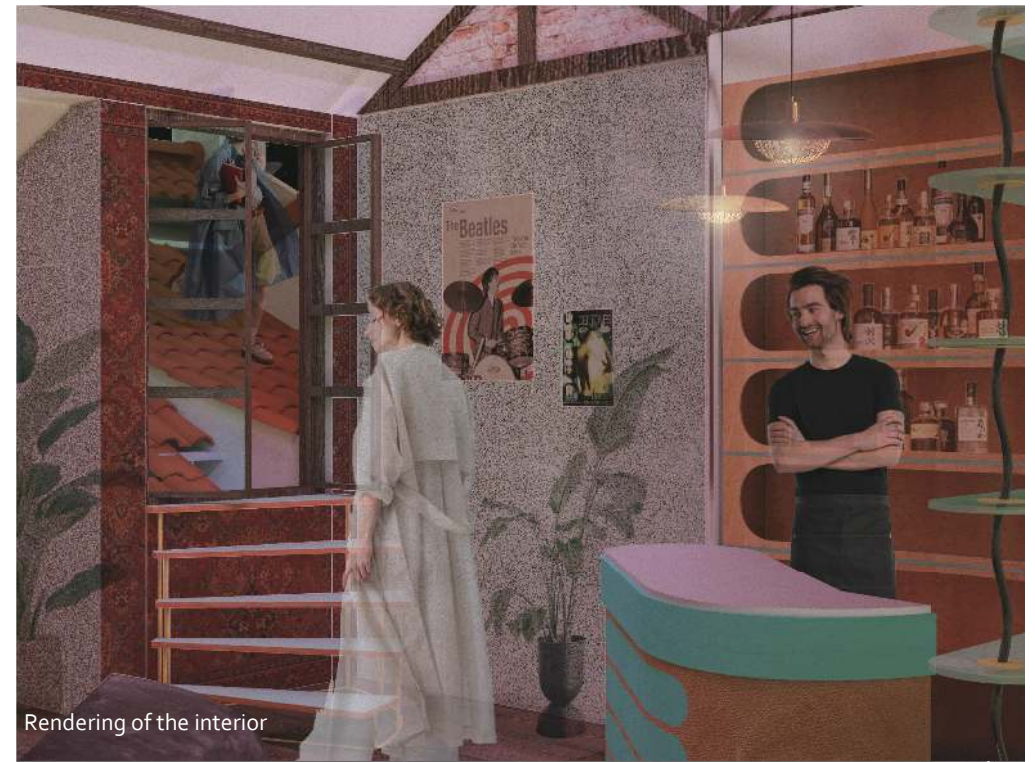
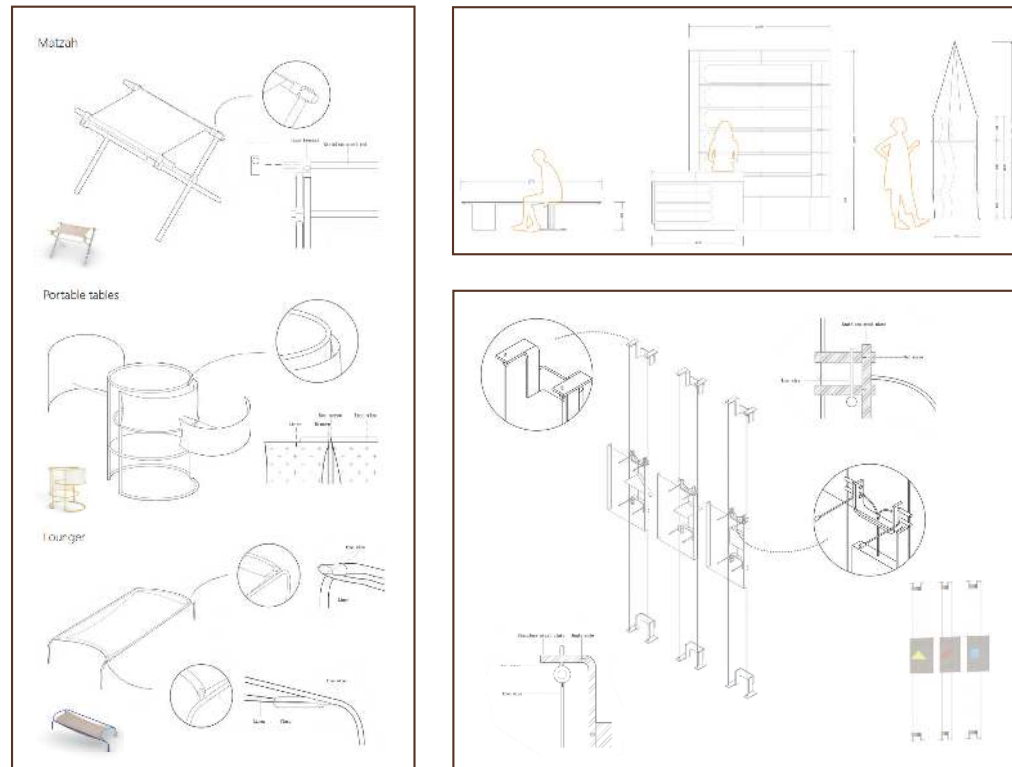


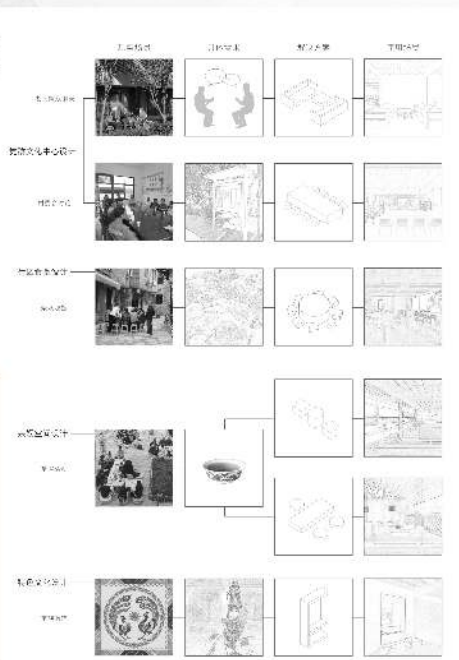
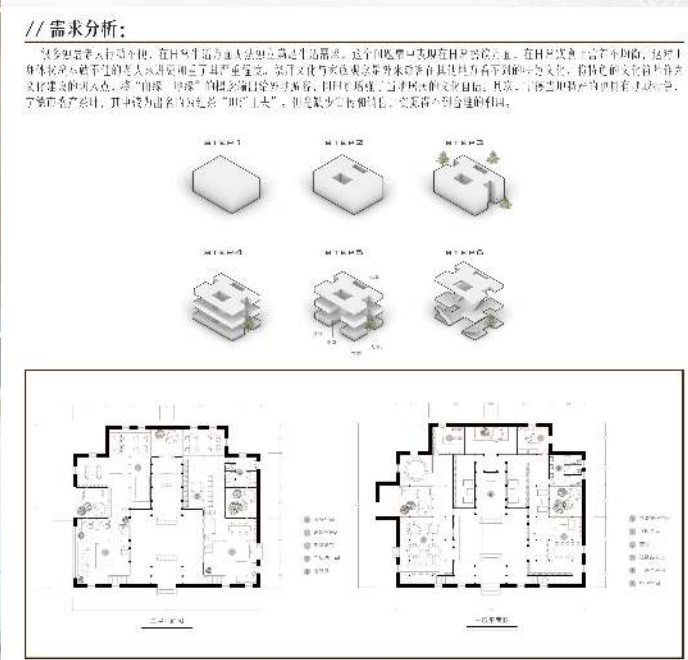
EXPERIENCE

People follow our rooftop bar through social networks



FURNITURE JOINT







爆炸图



// 设计思路:

本建筑项目位于传统村落中心区域，旨在通过建筑更新带动周边区域的发展。项目采用传统建筑形式，结合现代建筑技术，打造一个集居住、商业、文化于一体的综合性建筑。项目采用传统建筑形式，结合现代建筑技术，打造一个集居住、商业、文化于一体的综合性建筑。

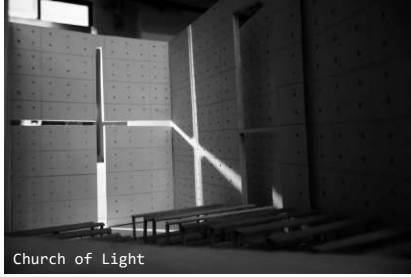


项目地址：黔东南州雷山县
设计单位：黔东南州建筑设计院
设计时间：2023年

OTHERWORKS

■ Master case study & Hand model making

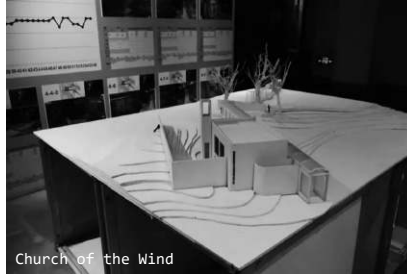
Tadao Ando's four churches



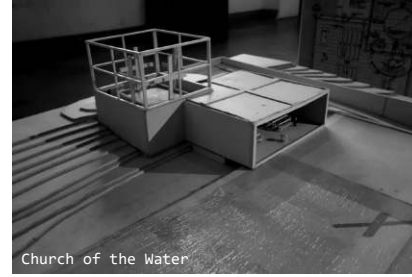
Church of Light



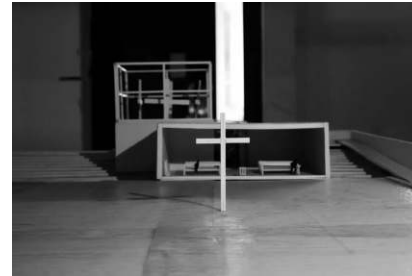
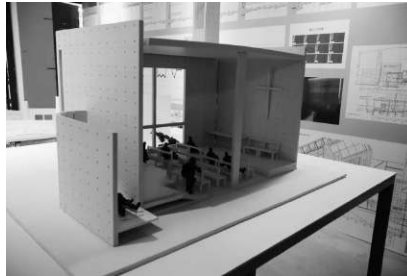
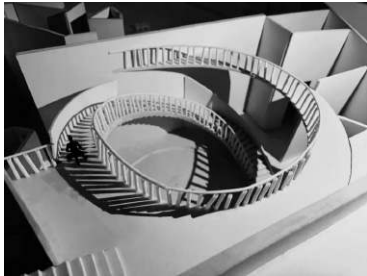
Hall of poetry



Church of the Wind

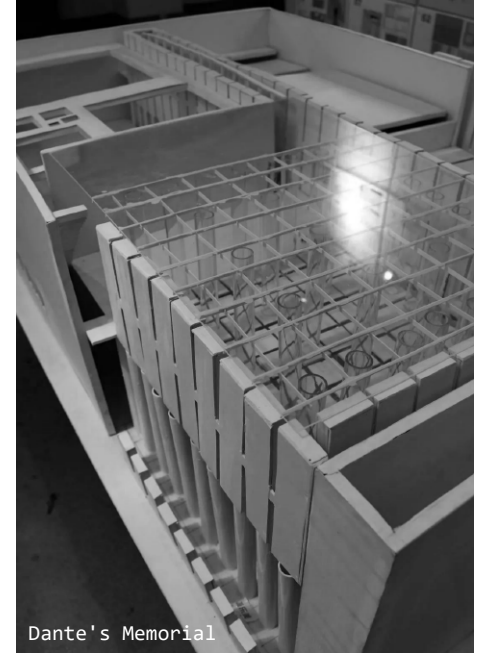


Church of the Water



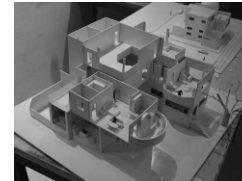
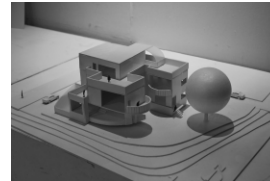
In the course of Fundamentals of Architectural Design, the teacher led us to study and study several nodes of master cases, and in the learning process, we made case models by hand. Study cases include the Church of Light, Dante's Memorial Hall, Suzhou Museum, etc.

Giuseppe Trani



Dante's Memorial

■ My own project: Detached House--KITTY STORY



The detached house project is a residential building design based on the family situation of each of us. Each person's home has unique habits and characteristics, thus producing a variety of architectural forms.

The final project results were exhibited, and a total of five solid models were made, as well as hand-drawn drawings and exhibition layout.

Based on the personal habits of my family members, I built my dream home. I am a person who loves collecting dolls and playing parks, and there are no more dolls in my home. Therefore, when designing the house, I designed the whole house as my "playground", set up many small windows that can quietly observe the outside, established my secret base, and integrated the relationship between looking and not looking into the space.

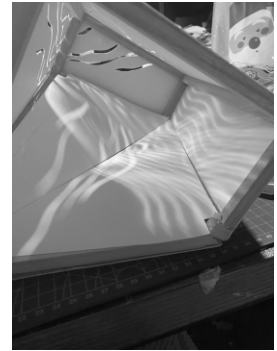
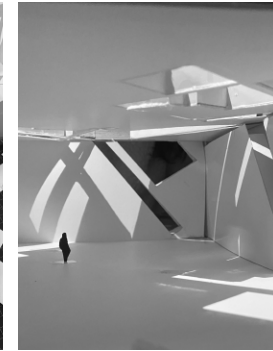
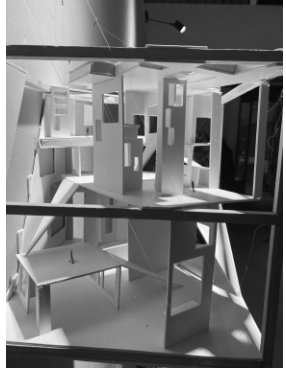
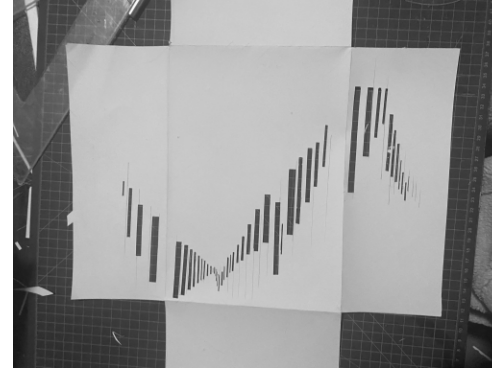
The final project results were exhibited, and I completed all the layout, binding of drawings and fixing the layout on the wall by myself.

Basic abstract course

Material and texture



Morphological composition



Through the construction of space by a single element, the initial understanding of space composition, from the beginning of the small square box to the larger and larger space, and gradually complicated the internal rhythm of the space. Attaching a facade with a hole to the frame will produce a different spatial effect.

Hand-drawn foundation



Chinese traditional handicraft course -- glaze painting



Material preparation

The coloring material is divided into oil and water, oil mixes the pigment powder with oil, and water mixes the pigment powder with peach glue. Oil is more colorful, water is relatively thin, the color is lighter.



Drawing procedure

First draw a draft on the plate with a pencil, and then dip a pen into the paint to trace the edge, the traced plate into the kiln first bake.



End product

After the other colors are painted, enter the kiln and burn again. If the whole dish is made of water, it is not necessary to burn, only the oil needs to be fired.

